



ಕರ್ನಾಟಕ ಸರ್ಕಾರ

ಸಂಖ್ಯೆ:ಇಡಿ 68 ಎಂಸಿಡಿ 2015

ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಸಚಿವಾಲಯ

ಬಹುಮಹಡಿ ಕಟ್ಟಡ,

ಬೆಂಗಳೂರು, ದಿನಾಂಕ: 11-09-2015

ಇವರಿಂದ:-

ಸರ್ಕಾರದ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಗಳು,
ಶಿಕ್ಷಣ ಇಲಾಖೆ,(ಪ್ರಾಥಮಿಕ ಮತ್ತು ಪ್ರೌಢ ಶಿಕ್ಷಣ)
ಬಹುಮಹಡಿ ಕಟ್ಟಡ,
ಬೆಂಗಳೂರು-560001

Handwritten notes and signatures:
In School's shop
ನಿರ್ದೇಶಕರು
ಶಿಕ್ಷಣ ಇಲಾಖೆ
ಬಹುಮಹಡಿ ಕಟ್ಟಡ
ಬೆಂಗಳೂರು
28/9/15
28/9/15

ಇವರಿಗೆ:-

ನಿರ್ದೇಶಕರು,
ರಾಜ್ಯ ಶಿಕ್ಷಣ ಸಂಶೋಧನೆ ಮತ್ತು ತರಬೇತಿ ಇಲಾಖೆ,
ಸಂಖ್ಯೆ : 4, 100 ಅಡಿ ರಿಂಗ್ ರಸ್ತೆ,
ಬನಶಂಕರಿ 3ನೇ ಹಂತ,
ಬೆಂಗಳೂರು - 560 085.

ಮಾನ್ಯರೇ,

ವಿಷಯ: 1.NATIONAL LEVEL PAINTING EASSAY WRITING COMPETITIONS FOR SCHOOL CHILDREN
AS REG-

2.2014-15ನೇ ಸಾಲಿನ ನಲಿ ಕಲಿ ಕಲಿಕಾ ಸಾಮಗ್ರಿಯನ್ನು ಮುದ್ರಿಸಿರುವ ಬಾಕಿ ಹಣ ಪಾವತಿ ಮಾಡುವ ಕುರಿತು.

ಮೇಲ್ಕಂಡ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ, ಉಲ್ಲೇಖಿತ ಪತ್ರವನ್ನು ಇದರೊಂದಿಗೆ ಲಗತ್ತಿಸಿಸಿದರಿ ಮನವಿಯಲ್ಲಿನ ಅಂಶಗಳನ್ನು ತಮ್ಮ ಹಂತದಲ್ಲಿಯೇ ಪರಿಶೀಲಿಸಿ, ಅಗತ್ಯ ಕ್ರಮ ಕೈಗೊಳ್ಳುವಂತೆ ಕೋರಲು ನಾನು ನಿರ್ದೇಶಿಸಿರುವುದೇನೆ.

Handwritten notes:
Ad on
28/9/2015
28/9/2015

ತಮ್ಮ ಕಂಬುಗೆಯ,

(ಐ.ಎಫ್.ಮಾಗಿ)

ವಿಶೇಷಾಧಿಕಾರಿ ಹಾಗೂ ತದನಿಮಿತ್ತ
ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿ
ಶಿಕ್ಷಣ ಇಲಾಖೆ(ಯೋಜನೆ)



पेट्रोलियम संरक्षण अनुसंधान संघ
PETROLEUM CONSERVATION RESEARCH ASSOCIATION
(तिल एवं प्राकृतिक गैस मंत्रालय, भारत सरकार)
(MINISTRY OF PETROLEUM & NATURAL GAS, GOVT. OF INDIA)



दूरभाष/ Tel. : बोर्ड/ EPABX : 26198856 फ़ैक्स/ Fax : 26109668
ई-मेल/ E-mail : pcra@pcra.org वेबसाइट/ Website : www.pcra.org

PCRA/EC/15-16/Competition/2015

21st August, 2015

Shri Ajay Seth, IAS
Principal Secretary Primary & Secondary Education,
MS Building, Bangalore - 560001

Sub.- National Level Painting & Essay Writing Competitions for School Children to promote awareness on Conservation of Petroleum Products, with prizes as Trip to Japan, Laptops and Cash Prizes of Rs.15,00,000.

Dear Sir,

Petroleum Conservation Research Association in an Autonomous Body under the Ministry of Petroleum & Natural gas, with an objective of promoting energy conservation and efficiency in various sectors of economy, and raise awareness on this issue.

It is our endeavour to reach out to our young sensitive minds to imprint the message of importance of conservation of fuel. We believe, this can be best achieved by giving opportunity to these creative minds to express themselves in colour and words. With this objective in mind, we propose to conduct a Nationwide Painting & Essay competition in all 23 Languages commencing 14th August 2015.

We have a desire to reach maximum children and raise awareness in young minds about this National Cause to Save Petroleum Products. The incentives in the form of prizes & awards for the competitions have been made very attractive. We shall indeed be grateful if this competition is announced and published widely through your website and mails are sent to all schools under your jurisdiction.

The details of the Competitions in the attached Circular, may be issued to All Schools registered with your Board / State. The date of commencement of the competitions is 14th August 2015. For any further queries on the subject the schools can contact our Help Desk on phone nos. 011-26715360, E-mail: competitions2015@pcra.org

An additional impetus is requested from your end for ensuring that maximum number of schools participates in this National Competition.

We appreciate your cooperation for making this event a grand success.

Kind Regards,

संख्या: शिक्का : (आ.प्र.शि.) :
दिनांक: 21/8/15
स्थान:

Yours faithfully,

(Rashmi Dhingra)
Director (EC & HR)



Petroleum Conservation
Research Association



Ministry of Petroleum & Natural Gas
Government of India

PCRA Painting & Essay Writing Competitions for School Children 2015-16

Essay Competition in 23 Languages

Awards : Trip to Japan, Laptops and Cash Prizes of Rs.15 Lakhs

- 1.0 **Petroleum Conservation Research Association** invites children of Recognized Schools within India, affiliated to All Boards, Central or State, for a **National Level Painting & Essay writing competition**
- 2.0 **Languages for Essay:** Hindi, English, Assamese, Bengali, Gujarati, Kannada, Kashmiri, Konkani, Malayalam, Manipuri, Marathi, Oriya, Punjabi, Sanskrit, Sindhi, Tamil, Telugu, Urdu, Maithili, Dogri, Nepali, Bodo and Santhali.
- 3.0 **Eligibility:** Students of classes 6th to 9th are eligible to participate in the competition through their school only. No individual entry will be entertained & schools can participate in either or both (Essay & Painting) Competitions.
- 4.0 **Commencement Date and Period : 14th. Aug'15 till 30th. Sept'15**
- 5.0 **The salient features of the two schemes are as follows:**
 - A. Painting Competition
 - B. Essay Competition

A. School Level Painting Competition 2015 to be **conducted by the School**, for students of 6th, 7th, 8th & 9th for a duration of two hours. Schools are requested to advertise the topic for the Painting competition in advance, so as to enable the children to obtain information on fuel conservation from various sources. They may also visit PCRA website www.pcra.org.

Participating school will send the scan copy or photograph of the best entry of the painting competition, along with an Undertaking as per Annexure 1, to email ID: competitions2015@pcra.org. The entry of the school should reach by email, immediately after the result of the competition, and in no case later than 30.09.15, 1500 Hours. Entries received without the completed format as per Annexure 1 or sent directly by students or their parents or received as hard copy will not be accepted. The Principal also has to certify the number of participating students in the competition. The schools are required to retain the entries sent to PCRA, in

original, as those entries shortlisted for the final round, when contacted, will be required to be submitted in original, to PCRA.

The children can use Pencils, Pencil Colours, Crayons, Water Colours etc. The children may consider the following points while painting:

- i. Relevance of the theme depicting the topic
- ii. Execution of concept/theme.
- iii. Overall visual appeal, handling of given space and use of appropriate colour combination.

Students must use A3 size drawing sheet only. On top of the Drawing Sheet, students should mention

'PETROLEUM CONSERVATION RESEARCH ASSOCIATION (PCRA) PAINTING COMPETITION 2015', and paint on the following theme:

'Fuel Conservation – Self, Family, Society and Nation'

'ईंधन संरक्षण- स्वयं, परिवार, समाज एवं राष्ट्र'

The jury will select the top three paintings/posters in the order of merit & the awards will be distributed in the inaugural function of Oil & Gas Conservation Fortnight 2016, during the 2nd half of January 2016.

#	Awards	Amount
I	First Prize	Rs 30,000/- & a laptop plus an all-expense paid Study trip to Japan
II	Second Prize	Rs 20,000/- & a TAB
III	Third Prize	Rs.12,500/- & a TAB
IV	Special appreciation	Rs. 5,000/- each to the next 10 best Paintings.

B. School-Level Essay Writing Competition 2015 to be conducted by the School, for the students of 6th, 7th, 8th & 9th for one hour duration. Schools are requested to advertise/publicize the topics for the competition to the participants in advance, so as to enable the children to obtain information on fuel conservation from various sources. They may also visit PCRA website www.pcr.org.

Participating school will send the scanned copy or photograph of the best entry of the essay competition, along with Undertaking as per Annexure 1, to email ID : competitions2015@pcra.org. The entry of the school should reach by email, immediately after the result of the competition held at school, and in no case later than 30.09.15, 1500 Hours. Entries received without the completed format as per Annexure 1 or sent directly by students or their parents or sent as hard copy will not be accepted. The Principal also has to certify the number of participating students in the competition. The schools are required to retain the entries sent to PCRA, in original; as those entries shortlisted for the final round, when contacted, will be required to be submitted in original, to PCRA.

One student can participate in only one of the 23 languages. Students can pick up any of the following themes for writing an essay, which should not exceed 500 words:

- 1 Why should I conserve Fuel and how?
2. How to make Fuel Conservation a habit
3. Role of Children in making Fuel Conservation a National Movement.

The jury will select the top three essays in each of the above stated 23 languages, in the order of merit & the awards will be distributed in the inaugural function of Oil & Gas Conservation Fortnight 2016, be as follows:

#	Awards	Amount
I	First Prize	Rs 30,000/- & a laptop plus an all expense paid trip to Japan
II	Second Prize	Rs 20,000/- & a TAB
III	Third Prize	Rs 12,500/- & a TAB

3.0 About PCRA

PCRA is a registered society under the aegis of Ministry of Petroleum and Natural Gas. As a non-profit organization, PCRA is engaged in promoting fuel conservation and efficiency in various sectors of economy i.e. Industry, Agriculture, Transport, Domestic and Commercial in close cooperation with Public Sector Oil and Gas companies, Government and Non-Government organizations, Research Institute and Laboratories, Educational Institutions, Consumer Associations and other Organizations.

Education Campaign is used by PCRA as a communication tool to create mass awareness on efficient utilization of Energy Resources using various modes of communication. Print advertisement, TV, Radio, Digital Media, Internet, Website, Transport workshops, Nukkad Natak, Driver Training Programs, Safety and conservation workshops, LPG clinics, Walkathons and organization of Essay and Painting competitions in schools, are an endeavour in this direction. PCRA has developed various tips for fuel conservation in all sectors and the same are available on PCRA website: www.pkra.org and "PCRA Android App" from Google Play Store. Innovations and research findings are also available on the website.

4.0 Important Guidelines for both Essay & Painting Competitions :

1. The decision of the Jury/Expert committee will be final.
2. The painting & essay entries submitted would be the sole property of PCRA, which will have the right to use it for any purpose it considers appropriate.

3. Please refer to our website www.pcra.org for further details. You may also follow us on
 - a. Facebook - <https://www.facebook.com/pcraindia>
 - b. Twitter - <https://twitter.com/pcraindia>
 - c. YouTube - <https://www.youtube.com/user/pcraorg>
4. The unique experience of the last year's winners is shared on PCRA website as "Competitions 2015"
5. It would be advisable that the documentary on PCRA, which gives a brief on 'Conservation of Fuel', and is available on our website www.pcra.org, can be shown to all the children before the start of the competition.
6. The topics of the Essay & Painting Competitions may be displayed boldly, at least a week in advance, as the exercise is focussed on increasing awareness in young minds for this National Cause.
7. Best Entries must be scanned in colour, or photographed, and uploaded in PDF or JPG format only. The mail attachments should not exceed 5MB. Check your scan to see that everything on the original document can be read on the scan, including text, numbers, etc. If the file cannot be read when it's uploaded, the entry will be considered invalid.
8. Children of employees of PCRA are not eligible for the prizes.
9. In case the participation in a particular language is very low, PCRA will get the prize winning entries evaluated by expert jury. If the best entries do not conform to the general standard of entries in other languages, PCRA reserves its right to rationalize the prizes for that particular language. The decision of PCRA in this regard will be final and binding.
10. **The Schools should try to hold the competition as early as possible to avoid last minute rush in submission.**
11. **The Final Results shall be announced in December 2015.**

For any further queries on the subject, the schools can contact our Help Desk on phone no. 011-26715360, E-mail.: competitions2015@pcra.org

Director – Education Campaign & HR
PCRA, HQ, New Delhi.

PCRA PAINTING / ESSAY WRITING COMPETITION 2015 CERTIFICATE BY THE SCHOOL PRINCIPAL

UNDERTAKING FORM

This is to certify the following details of the PCRA competitions held in our School premises, in presence of School Teachers, in a fair manner:

S.N O.	CATEGORY OF COMPETITION (PAINTING / ESSAY (LANGUAGE)	DATE ON WHICH COMPETITION HELD SCHOOL	TOTAL NO. OF CHILDREN PARTICIPA TED IN THE COMPETITI ON	NAME OF FIRST PRIZE WINNER	FATHER'S NAME/ MOTHER'S NAME	CLASS IN WHICH STUDI NG	Email ID of the Student/ Parent	Contact No. of the Student/Parent
1	PAINTING							
2	ESSAY - HINDI							
3	ESSAY - _____ (Language)							
4	ESSAY - ENGLISH							
Name of the Principal and School								
Contact Nos. of the School								
Email ID of the School								
Name of the Board to which School is affiliated								
School Code								
State								
District								
School Address with Pin code								

It is also confirmed that the above entries are retained by us in original, and in case, the same is shortlisted for the final round, we will arrange to send the same to PCRA office in hard copy.

Signature & Stamp of School Principal

Seal